COUNTRY: China

INVESTMENT AMOUNT: USD 100 million

COMPANY PROFILE: Mobvista, headquartered in China, specializes in global mobile advertising and overseas game publishing. Leveraging on accelerating technology innovation and excellent customized service, Mobvista has reached more than 230 countries with 10 billion daily impressions. Mobvista, which started operation in 2013, has grown its business by 30 times in a short span of two years. In India, Mobvista counts firms like Flipkart, PayTM, OLX, Jabong, Freecharge, Yatra and News Hunt among its clients.

INVESTMENT PLANS IN INDIA: Mobvista plans to invest USD 100 million over the next three years to expand its India operations. As part of its expansion plans, Mobvista is establishing a local office by the end of 2016. In addition to this, the company aims to actively focus on various other investment opportunities in the Indian market.